

Cookie policy

PowerCem Technologies B.V.

Plaza 24, 4782 SK Moerdijk The Netherlands

I. General

A. Types of Cookies

PowerCem Technologies uses various types of cookies on its website. A cookie is a small text file stored on your computer, tablet, or smartphone when you first visit our website. These cookies include:

1. **Functional Cookies:**

- These are cookies with purely technical functionality. They ensure the website operates optimally, for example, by remembering your preferences. These cookies also help us optimize our website and services.

2. **Analytical Cookies:**

- These cookies track your browsing behavior and are used by analytical services, such as Google Analytics. Some analytical cookies are anonymous, while others process personal data.

3. **Tracking Cookies:**

- These are placed by third parties to display personalized advertisements. They can track your browsing behavior and build detailed profiles, which may include personal data.

B. Changing Cookie Preferences

Your cookie settings are determined during your first visit to our website. All non-functional cookies can be rejected per category. Placement of cookies beyond functional or anonymous analytical cookies occurs only after you actively provide consent. You can change your preferences anytime via our website.

C. Legal Basis for Data Processing

1. **Functional Cookies:**

- The legal basis for processing functional cookies is the legitimate interest of PowerCem Technologies, as outlined in Article 6(1)(f) of the GDPR. These cookies ensure the proper functioning of the website without infringing on user privacy.

2. Analytical and Tracking Cookies:

- The legal basis for processing these cookies is user consent, as defined in Article 6(1)(a) of the GDPR. Consent grants transparency and user control over personal data usage.

2. Cookie Overview

A. Cookie Name, Type, Purpose, and Retention Period

PowerCem Technologies uses the following cookies:

Name	Type	Purpose	Retention Period
__Secure-3PAPISID	Tracking	Google Analytics	End of session
__Secure-3PSID	Tracking	Google Analytics	End of session
__Secure-HSID	Tracking	Google Analytics	End of session
__Secure-SSID	Tracking	Google Analytics	End of session
IP_JAR	Tracking	Google Analytics	End of session
_ga	Analytical	Google Analytics	1 year
_gid	Analytical	Google Analytics	23 hours

These cookies are placed by Google Analytics for analytical purposes, collecting data to improve services and website functionality. Your IP address is anonymized to maintain user anonymity.

3. Google Analytics

A. Usage of Google Analytics

PowerCem Technologies uses Google Analytics to understand user interactions and improve the website. Google may share this information with third parties when required by law or for processing purposes.

B. Privacy Settings

- PowerCem Technologies has a data processing agreement with Google.
 - Google Signals is not used.
 - Collected data is not linked to other Google services.
 - IP addresses are anonymized to ensure location data cannot be traced.
-

4. Third-Party Websites and Amendments

This cookie policy does not apply to third-party websites linked to ours. PowerCem Technologies cannot guarantee that these third parties handle your data reliably or securely. Always review their privacy statements before using their websites.

This policy may be amended. If changes occur, your consent for the updated cookies will be requested again. The current version of this policy is dated **20250301**.

5. Data Access, Modification, or Deletion

A. Your Rights

You have the right to:

1. Access your personal data.
2. Request corrections to your data.
3. Request restrictions on data processing.
4. Request data deletion.
5. Transfer your data to another party.
6. File a complaint as described in Section 6.

For questions or requests, contact us at **info@powercem.com**. To verify your identity, please include a copy of your ID with sensitive information (photo, MRZ, passport number, and BSN) redacted. PowerCem Technologies will respond within four weeks.

6. Complaint Rights

A. Internal Handling

For complaints regarding data processing, contact **info@powercem.com**.

B. Authority for Personal Data

Under GDPR, you can file a complaint with the Dutch Data Protection Authority. Visit their website at www.autoriteitpersoonsgegevens.nl for more information